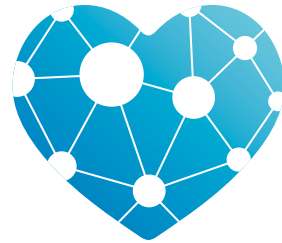


## Reinitialise Logo

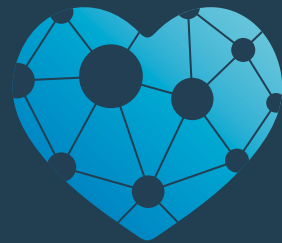
---



# Reinitialise

## Logo Reinitialise

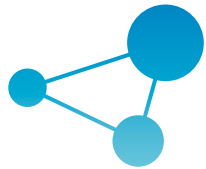
---



# Reinitialise

# Logo Concept

---



Sensors

+



Wellbeing

=



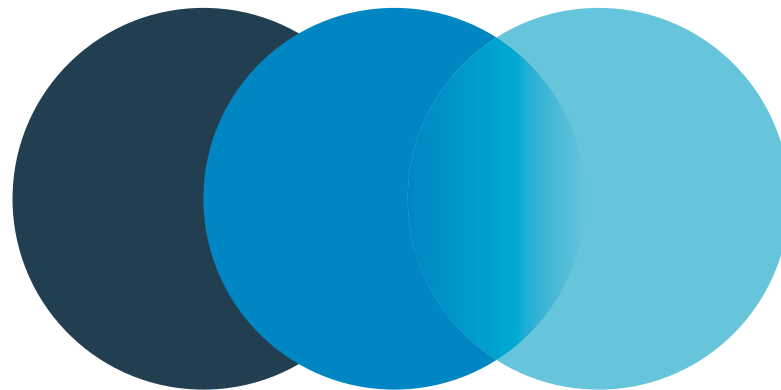
Ethics

# Color Palette

---

---

**C: 90 / M: 65 / Y: 44 / K: 41**  
**R: 34 / G: 62 / B: 82**



---

**C: 59 / M: 0 / Y: 15 / K: 0**  
**R: 101 / G: 196 / B: 217**

**C: 98 / M: 25 / Y: 8 / K: 1**  
**R: 0 / G: 134 / B: 194**

# Tipography

---



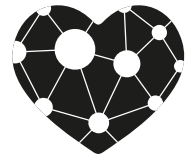
**Reinitialise**

---

**Roboto Slab Bold**

## Positive / Negative

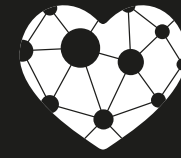
---



**Reinitialise**

---

Positive



**Reinitialise**

Negative